

# *Robin's Sewing Shoppe*

Robin's Sewing Shoppe  
3659 Lorna Road, Suite 143  
Hoover, AL 35216  
985-4212

M - F 9:30 a.m.-5:30 p.m.  
Sat. 9:30 a.m.-3:00 p.m.  
Sun. Closed

Bernina® Shoppe in Hancock  
5209 Highway 280 South  
Birmingham, AL  
991-8777

M-F 10:00 a.m.-7:30 p.m.  
Sat. 10:00 p.m.-5:30 p.m.  
Sun. 1:30 p.m.-5:30 p.m.

[www.robishoppe.com](http://www.robishoppe.com)  
[www.berninausa.com](http://www.berninausa.com)  
[www.embroideryonline.com](http://www.embroideryonline.com)

Hello Sewers,

By now most of you have said good-bye to the Olympics, hello to football, sent the kids to school, listened to convention speeches until your ears are tired, and you are ready to begin your fall projects. Well, have we got a deal for you. We have guide classes, beginning (with a new format at Hoover), seasonal projects, clothing projects, tote and bag classes, garment classes, and many more. Check out our calendar, give us a call, and have some fall fun.

In addition, if sewing with friends, and making new friends appeals to you, Hancock Fabrics on 280 has their Sewing Café, and Hoover has a Tuesday evening UFO. Call the locations for specifics.

Bernina University unveiled the ultimate sewing and embroidery machine this July. We know you have heard this before, but the new 830 is unbelievable. It is as if someone asked a group of garment sewers, embroiderers, quilters, and home dec enthusiasts to list everything that would add up to a dream machine, AND then they built it. Six years in the making, this machine is unparalleled in the industry. Robin's should have a demo machine in the store before the end of the month. There are special incentives for early purchasers, so if you've been waiting for this machine, make your dreams a reality. Come in to find out the features, and look for the announcement of the arrival.

We also have some great new fall fabrics, including Christmas fabrics. Hurry in while there is a full selection.

During this next year, we will again be bringing in National Educators. Those of you who have participated in previous sessions know that these classes are well worth the time and money. All of us learn so much from them. As soon as the list is finalized we will post the schedule on the web.

As always we wish you happy sewing. Please let us know if there are classes you'd like for us to offer, or any other way that we can better serve you.

Happy Sewing!!!



**UFO**

## **(UNFINISHED OBJECTS)**

**WHETHER YOU HAVE UNFINISHED OBJECTS OR NOT, COME JOIN OTHER SEWING ENTHUSIASTS ON TUESDAY EVENINGS AT 6:00 P.M. INSPIRATION AND ENCOURAGEMENT ABOUND. OPINIONS ARE FREELY GIVEN. FEE IS \$5.00.**

### **20% COUPON**

Redeem this coupon one time between  
September 1 – December 31, 2008

Name \_\_\_\_\_

Date Used \_\_\_\_\_

Not to be combined with other discounts.

Not available for machines, software, embroidery cards, classes, repairs, or previously discounted items.

Must have this coupon. One Coupon per customer per quarter.



# Software

## MY LABEL

FASHION SEWING IS COMING BACK. NO MORE STRUGGLING WITH FIT. MY LABEL IS SOFTWARE THAT LETS THE USER ENTER PERSONAL MEASUREMENTS, CHOOSE FROM PATTERNS, TRY TYPES AND COLORS OF FABRICS, EMBELLISHMENTS, ETC., AND VIEW THE CHOICES ON A VIRTUAL MODEL. THEN PRINT OUT THE PATTERN. SEE CLASS SCHEDULE FOR MY LABEL TUNIC

## HAS ARRIVED

# BERNINA CLUB

## BERNINA CLUB OPTIONS

**SATURDAYS** - BRING YOUR MACHINE AND SIT AND SEW WHILE LEARNING TECHNIQUES OF FEET AND STITCHES TO CREATE NEW AND EXCITING PROJECTS. SOME CLASSES WILL BE PROJECT CLASSES WHILE OTHERS WILL BE FEETURE CLASSES. IF A CLASS FEE IS CHARGED, IT WILL ONLY BE FOR THE KIT.

CALL THE SHOP TO RESERVE YOUR SPACE AND RECEIVE THE SUPPLY LIST.

**TUESDAYS** – STOP BY FOR A LECTURE/DEMONSTRATION FORMAT – SHOW AND TELLS – PREVIEW NEW PRODUCTS. THE TIME IS ONE HOUR IN LENGTH AND WILL BE HELD AT 10 A.M. AND 6 P.M.

**SIT AND SEWS** – FOURTH SATURDAY OF THE MONTH  
SATURDAY, SEPTEMBER 27 – 10 A.M. - ROLL HEMMER FEET  
SATURDAY, OCTBER 25 – 10 A.M.

**LECTURE DEMO** – TUESDAY, OCTOBER 7 – ROLL HEMMER FEET

# Guide Classes

## New Guide Class Format

We have recently revisited our guide class format and decided that we needed to revise the classes. Over the years, many of you have moved from one level of machine to another. With each level, some of the guide class information is repeated. For example, using a #10 foot remains the same regardless of the machine. Therefore we will structure the classes as follows: We will still offer embroidery first. The sewing classes will be comprised of the features and functions of the machine only. After that section is finished, we will offer Features Classes which will cover the use of most of the feet, including the new feet. At this point students can elect to only come to sessions that cover feet with which they are unfamiliar, or they can come to all of them if they choose. We know your time is valuable and we do not want you to feel that you have to come to a class that you don't need. If you have any questions about this format, you may call Julie at 481-3786 or Robin's at 985-4212. Remember, if you are waiting for classes and have not been called, let us know. We have called a large number of people for fall classes, left messages, and have not had responses. We cannot help you get the most out of your machine if you do not let us know that you are waiting or return our calls.

**For Guide classes at Robin's,  
please call the Shoppe at 985-4212.**

For Guide Classes at Hancock – Highway 280,  
please call 991-8777.

**Happy Sewing!!**

### SERGER GUIDE CLASSES

THIS IS THE INSTRUCTIONAL GUIDE CLASS FOR OWNERS OF  
SERGERS.

IF YOUR SERGER WAS PURCHASED AT ROBIN'S, THERE IS NO CLASS  
FEE.

CALL THE SHOPPE AT 985-4212 TO RESERVE YOUR SPACE.

(SEE CLASS SCHEDULE FOR UPCOMING SERGER PROJECTS)

Tuesdays beginning September 25	6:00-8:00 p.m.	Robin Parker
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# Classes

## Yellow Brick Road Quilt

Raid your fat quarters stash and come make this fast, super, simple rotary cut quilt. Great for beginners!!

Class is September 13 and 20 and October 2, 2:00-5:00 p.m. Instructors: Melanie Monti. Class fee: \$60.00

## Santa Placemats

It is time to work on those Christmas projects whether gifts or decorations. You will enjoy making these placemats to give or keep. Santa is featured on one end of the placemat. You will ooh and ah as you create Santa.

Class is September 23 and 30, 6:00-8:00 p.m. Instructors: Julie Breeden, Nancy Spangler. Class fee: \$30.00

## Thanksgiving Table Runner

Bring your own fabrics\* to match your décor to make this pieced, with optional appliqués, fall table runner – perfect for Fall and Thanksgiving.

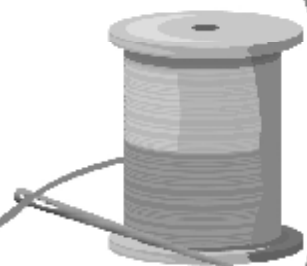
\*Supply list provided with paid registration.

Class is September 25, 6:00-9:00 p.m. Class fee: \$40.00

## Sweat Shirt Jacket

You've seen jackets made from sweat shirts. Here is your opportunity to get ready for the cool days of fall or winter by making a jacket made from a sweat shirt and fabrics from your "stash"!

Class is October 9 and 16, 6:00-9:00 p.m. Class fee: \$25.00



# Classes

## Jelly Bags (Tote)

Jelly Roll? Fabric? Yes, a roll of fabric strips 2.5 inches wide. If you don't have a jelly roll, just cut strips from your stash. This bag is as fun to make as it is to carry. Makes a great gift--Christmas is just around the corner and the perfect opportunity to get started.

Class is October 14 and 21, 6:00-8:00 p.m. Instructors: Julie Breeden and Nancy Spangler. Class fee: \$30.00

## Camisole by Serger

Expand your use of the serger by making a beautiful camisole.

Class is October 14 and 21, 6:00-8:00 p.m. Instructor: Robin Parker

Class fee: \$25.00 plus kit

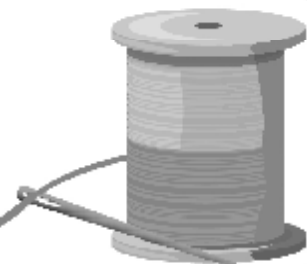
## Christmas Apron

The best dressed Christmas cook needs an apron. This is your opportunity to have fun as you embellish an apron for the holidays -- fun and easy. Two samples are in the shop.

Class is October 15 and 22, 9:30a.m. – 12:30 p.m. Instructors: Jane and Sandra. Class fee: \$25.00

## My Label Tunic

My Label software is on your computer and you are not sure what to do next. If you are interested in possibly purchasing the software, you may be interested in the class as a demonstration. If you have purchased My Label software this is your "guide class." Your measurements will be taken and instructions given on how to enter those measurements into the software. You will make a tunic in order to qualify your measurements. Class is October 28, November 4 and 18 at 6:00-8:00 p.m. Instructors: Julie Breeden and Nancy Spangler. Class fee: None if software purchased from Robin's. Please call 985-4212 to reserve your space.



# Classes

## Christmas Tree Skirt

Melanie has chosen another beautiful quilted project to complement your Christmas decorating. Choose your Christmas fabrics and come for a wonderful holiday workshop.\* It is certain to put you in the holiday spirit.

\*Book and special ruler required and available at Robin's.

Class is November 8 and 15, 2:00-5:00 p.m. Class fee: \$50.00

## Scarf with Lace by Serger

Make lace on the serger? Sure. Join Robin as you make a scarf with serger lace. This is just one application for serger lace. Another opportunity to expand your use of the serger.

Class is November 11, 6:00-8:00 p.m. Instructor: Robin Parker

Class fee:



UNLESS OTHERWISE NOTED, CLASSES ARE AT ROBIN'S IN HOOVER.

**FOR CLASSES AT ROBIN'S IN HOOVER, PLEASE CALL 985-4212.  
FOR CLASSES AT HANCOCK - HIGHWAY 280, PLEASE CALL 991-8777.**

## CLASS POLICY

A deposit, determined by each class, is required when you sign up for a class. If you call to sign up, a credit card number is needed. This is non-refundable unless you cancel 48 hours before the class or if we cancel the class. If class is cancelled and you paid, we will give you your deposit as credit in the store or as a refund.

Classes may be cancelled if we have less than the required number of students signed up for the class. Cancellation may be required due to weather conditions. If you bring additional people to sit in on class, they too must pay the class fee.

Unless a class is specified as a children's class, no children are permitted in class without the teacher's permission.